

THE GALLERY PROGRAM



The Alliance Gallery Program is sponsored by the Delaware Valley Arts Alliance and is funded in part by the Visual Arts Program of the New York State Council on the Arts. Gallery Director is Michael "Rocky" Pinciotti.

The program priority is to exhibit high quality work by professional and emerging artists who live part-time or full-time in the Mid-Hudson, Catskill, or Upper Delaware River regions. All media and styles are considered, as are installations and proposals by curators.

The gallery season includes solo and group shows. Occasional invitationals and thematic shows are presented at the discretion of the gallery director.

MEMBERSHIP



There is no membership requirement to submit slides to the gallery program, however, members receive a discount on sales commissions, a bi-monthly *Artsletter* with cultural calendar, and other services described in our membership brochure. Membership is \$50 per year (\$45 for artists or seniors). To join, fill out the form below and mail, along with a check made payable to Delaware Valley Arts Alliance.

Name _____

Address _____

_____ Zip _____

Phone () _____

E-mail _____

Your discipline/medium _____

Send to:

Delaware Valley Arts Alliance

P. O. Box 170, Narrowsburg, NY 12764

(845) 252-7576 • info@artsalliancesite.org

www.ArtsAllianceSite.org



ABOUT DELAWARE VALLEY ARTS ALLIANCE

Delaware Valley Arts Alliance, founded in 1976, serves as Arts Council for Sullivan County, New York and the Upper Delaware Valley region. We present programs in the visual, performing, literary, and media arts and service a county-and valley-wide constituency of artists, arts groups and the general public.

Our mandate is to lead collaborations that advance the arts; to encourage and support cultural programs relevant to all citizens; and to provide services to individual artists, arts organizations, and the area's arts community. The DVAA has over 300 members, many of whom divide their time between Sullivan County and New York City.

The staff advocates for advancement of the arts on the local, state, national, and international levels. As a catalyst for events not generally available, DVAA sponsors an outstanding variety of arts and cultural programs in its facilities, the Delaware Arts Center, on the National Register of Historic Places, and the Tusten Theatre, a fully-renovated 160-seat facility.

The DVAA provides services to artists that include grant conduit support, information networking, grant-writing assistance, collaborative project incubation, fellowships, space, and promotion support.

a program of



Delaware Valley Arts Alliance

Arts Council for Sullivan County, NY

PO Box 170 • 37 Main Street • Narrowsburg, NY 12764

845-252-7576 • info@artsalliancesite.org



Exhibitions made possible in part by public funds from the New York State Council on the Arts, a State agency



ArtsAllianceSite.org



ALLIANCE GALLERY

A PROGRAM OF DELAWARE VALLEY ARTS ALLIANCE

SUBMISSION GUIDELINES



Photo by Michael Lieber

ALLIANCE GALLERY
DELAWARE ARTS CENTER
37 MAIN STREET
NARROWSBURG, NY

OPEN YEAR-ROUND
TUESDAY-SATURDAY 10 A.M.-4 P.M.

Alliance Gallery is located on the ground floor of the Delaware Arts Center at 37 Main Street, Narrowsburg, NY, about 2 hours northwest of New York City. Alliance Gallery, open year round, hosts over a dozen solo and two-person exhibits each year and is open Tuesday through Saturday from 10 a.m. to 4 p.m. In addition, the Loft Gallery on the second floor is home to group and curated shows during the summer months.

Opening receptions for each exhibit are held on Friday evenings in the spring through fall, and on Saturday afternoons in the winter.

GETTING IN TOUCH

Delaware Arts Center
Alliance Gallery
P.O. Box 170
Narrowsburg, NY 12764
Phone: (845) 252-7576
Fax: (845) 252-6515
E-mail: info@artsalliancesite.org
Website: ArtsAllianceSite.org

THE JURY

Each January, following a general call for entries, a jury of three to five visual arts professionals gathers to choose the solo and curated shows for the following year.

The gallery director prepares the images for the jurors, assigning a number to each artist. All names are withheld. Jurying is based solely on the projected images of artwork, so it is important to submit consistent, high-quality images.

New jurors serve each year, so it is recommended that artists re-apply if their work isn't chosen the first year.

Artists who have exhibited in one or two-person shows at Alliance Gallery can reapply after a two-year period.



WHEN TO SUBMIT

Submission deadline is the third Friday in January. All submissions must be postmarked or hand delivered by this date. There is no submission fee.

By mail: Delaware Arts Center, Alliance Gallery
P.O. Box 170, Narrowsburg, NY 12764

By UPS or FedEx: Delaware Arts Center, Alliance Gallery, 37 Main Street, Narrowsburg, NY 12764

WHAT TO SUBMIT

Submit 10 to 12 images of recent works on CD along with the support materials listed below. Itemize all support material on a single sided 8" x 11" page.

- **Images on CD:** images should be 300 dpi sized at approximately 8" x 10" and labeled with title or number only. Photoshop images in layers should be flattened to one layer. If your jpegs do not fully represent the work that you want to show, please describe your concept in a cover letter or proposal. If you wish to submit two different kinds of work or mediums, please submit a separate application for each so the jury can make a judgement about each submission separately.
- **Itemized List:** An itemized image list corresponding to the numbered slides/jpegs. List title, medium, date, and size of each work on one single-sided 8" x 11" page.
- **Résumé:** A condensed résumé or exhibitions list on one single sided 8" x 11" page.
- **Overview:** A one paragraph description of your art (or a detailed proposal if your work is of a conceptual nature) on one single sided 8" x 11" page.
- **Proposal:** If you are a curator, send a proposal describing the curatorial concept, accompanied by a CD with images if possible.
- **SASE:** A self-addressed, stamped envelope for return of your support materials and CD. If no SASE is enclosed with your submission, your material will be properly disposed of.

DO NOT SUBMIT FLAT ART OR PORTFOLIOS
Work submitted in any form other than listed above
will not be considered.

WHAT TO EXPECT FROM US

If your work is chosen, you will be assigned dates for your show and opening reception.

The Gallery will provide:

- Publicity: Press releases to newspapers and radio, picture releases, arrangements for interviews, article in Artsletter, and inclusion on our website and in weekly Arts Happenings calendar listing.
- E-blast: An invitation to your exhibition is emailed to our extensive email list. The E-blast takes the place of mailed postcards.
- Invitations: Printed 4" x 6" postcard invitations. You receive up to 100 cards for distribution.
- Hanging: The show is hung by the Alliance Gallery director, who, after consulting with the artist, makes the final decisions about the overall content and context.
- Pedestals: The gallery has a number of white gallery pedestals in a variety of sizes.
- Reception: Hors d'oeuvres and non-alcoholic beverages are served. Artists may bring wine and other food of their choice.
- Catalog: A printed listing of the work on exhibit, with price list and artist's statement or résumé.
- Secure Gallery: Alarmed and insured for damage and fire.
- Artist Honorarium: The gallery issues an honorarium to the artist for his/her participation.
- Sales: Art work can be for sale or not. Alliance Gallery collects NY State sales tax and receives a commission of 20% for DVAA members and 25% for non-members.

WHAT WE'LL NEED FROM YOU

If your work is chosen, we will need from you:

- The title of your show, if you have one, as soon as possible for early calendar listings.
- Current biographical information and an artist's statement about the process or context of the work in the show.
- One to three images for publicity purposes. Original digital photo file CMYK 300 dpi or higher, jpeg or tiff format, hi-res with color proof.
- Title and purchase price of your work. If your work is not for sale, a price list should still be submitted for insurance purposes.
- Art work that is ready to hang or mount.
- Artists should bring wine and other food of their choice to the opening reception, to add to the gallery-supplied Hors d'oeuvres and soda.