

HALF PRICE

With Pre-Payment

For a ONE FULL YEAR Commitment

(for Ad Placements in all Six Bi-Monthly Issues)

BANNER

1.75 H X 10 W

Per Issue

B/W \$150

COLOR \$200

All 6 Issues

B/W \$450

COLOR \$600

Circulation:

3,000, including DVAA members, special lists, local businesses, public and private arts groups, tourist and cultural locations.

Deadline:

1st of the proceeding month (for example, June 1st for July-August issue)

Content Requirements:

Above pricing reflects final (electronic content)

Production Requirements:

Artwork is best supplied to the DVAA in the form of a "fully composed" file (all art and font DATA must be included in the file sent for use) B/W or CMYK—JPEG or PDF file format at 300 dpi resolution. The production takes place on MAC desktop systems. Laser printer output may be used -- but PRINT QUALITY will be much better if an electronic workflow is maintained.



ARTSLETTER

Artsletter, the Delaware Valley Arts Alliance newsletter and cultural calendar, is compiled as a service to area residents, artists and arts groups. *Artsletter* is sent directly to members by mail. It is also available free at public buildings, libraries and cultural institutions. Calendar listings are free for Sullivan County and Upper Delaware Valley non-profit cultural organizations.

For further information:

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DELAWARE VALLEY ARTS ALLIANCE



ARTS COUNCIL FOR SULLIVAN COUNTY

37 MAIN ST. • NARROWSBURG, NY 12764
WWW.ARTSALLIANCESITE.ORG

Full Page

14 H X 10 W

Per Issue

B/W \$350

COLOR \$400

All 6 Issues

B/W \$1050

COLOR \$1200

Half Page

7 H X 10 W

Per Issue

B/W \$200

COLOR \$300

All 6 Issues

B/W \$600

COLOR \$900

1/32 Page

1.75 H X 2.25 W

Per Issue

B/W \$45

COLOR \$75

All 6 Issues

B/W \$135

COLOR \$225

1/8 Page (H)

3.5 H X 5 W

Per Issue

B/W \$85

COLOR \$125

All 6 Issues

B/W \$255

COLOR \$375

ACTUAL SIZES

1/8 Page (V)

7 H X 2.25 W

Per Issue

B/W \$85

COLOR \$125

All 6 Issues

B/W \$255

COLOR \$375

1/16 Page

3.5 H X 2.25 W

Per Issue

B/W \$60

COLOR \$95

All 6 Issues

B/W \$180

COLOR \$285

1/4 Page

7 H X 5 W

Per Issue

B/W \$125

COLOR \$175

All 6 Issues

B/W \$375

COLOR \$525