



THE GALLERY PROGRAM

The Alliance Gallery Program is sponsored by the Delaware Valley Arts Alliance and is funded in part by the Visual Arts Program of the New York State Council on the Arts. Gallery Director is Michael "Rocky" Pinciotti.

The program priority is to exhibit high quality work by professional and emerging artists who live part-time or full-time in the Mid-Hudson, Catskill, or Upper Delaware River regions. All media and styles are considered, as are installations and proposals by curators.

The gallery season includes solo and group shows. Occasional invitationals and thematic shows are presented at the discretion of the gallery director.

MEMBERSHIP

There is no membership requirement to submit slides to the gallery program, however, members receive a discount on sales commissions, a bi-monthly *Artsletter* with cultural calendar, and other services described in our membership brochure. Should you wish to join, membership is \$50 per year (\$45 for artists or seniors).

Name _____

Address _____

Zip _____ Phone () _____

E-mail _____

Your discipline / medium _____

Send to:

Delaware Valley Arts Alliance

P. O. Box 170

Narrowsburg, NY 12764

(845) 252-7576

info@artsalliancesite.org

37 Main Street
Narrowsburg, NY 12764



GALLERY PROGRAM GUIDELINES

ALLIANCE GALLERY

Alliance Gallery is located in the front of the Delaware Arts Center at 37 Main Street, Narrowsburg, NY and hosts over a dozen exhibits each year. Alliance Gallery is open year-round, Tuesday through Saturday from 10 a.m. to 4 p.m.

Gallery openings are held on Friday evenings in the spring and summer, and on Saturday afternoons in fall and winter.

GETTING IN TOUCH

Alliance Gallery
P.O. Box 170
Narrowsburg, NY 12764

Phone: (845) 252-7576

Fax: (845) 252-6515

E-mail: info@artsalliancesite.org

Website: ArtsAllianceSite.org

THE JURY

Each January, following a general call for entries, a jury of three to five visual arts professionals gathers to choose up to 12 solo or group shows.

The gallery director prepares the images for the jurors, assigning a number to each artist. All names are withheld. Jurying is based solely on the slides/jpegs, so it is important to submit consistent, high-quality images.

As the jurors change each year, it is strongly recommended that artists keep applying even if their work isn't chosen in a given year.

Artists who have exhibited in one or two-person shows at Alliance Gallery can reapply after a two-year period.



WHEN TO SUBMIT

Submissions must be received by the third Friday of January.

By mail:

Alliance Gallery

P.O. Box 170 Narrowsburg, NY 12764

By UPS or Fed Ex:

Alliance Gallery

37 Main Street Narrowsburg, NY 12764

There is no fee for submissions.

WHAT TO SUBMIT

Submit 10 to 12 images of recent works as either slides or jpeg images on CD Rom along with the support materials listed below.

• **SLIDES:** 2" x 2" paper or plastic-mounted slides numbered at top right corner.

• **CD Rom:** 300 dpi 8" x 10" images labeled with title or number only.

If your slides/jpegs do not represent the work that you want to show, please describe your concept in a cover letter or proposal. If you wish to submit two different kinds of work or mediums, please submit at least six examples of each, so the jury can make a judgement about each submission separately.

• Support Materials

• An *itemized image list* corresponding to the numbered slides/jpegs. List title, medium, date, and size of each work on *one single sided 8½" x 11" page*.

• A condensed *résumé or exhibitions list* on *one single sided 8½" x 11" page*.

• A one paragraph description of your art (or a detailed proposal if your work is of a conceptual nature) on *one single sided 8½" x 11" page*.

• If you are a curator, send a proposal describing the curatorial concept, accompanied by support materials (i.e. slides/jpegs, résumés, etc.)

• A SASE (self-addressed, stamped envelope) for return of your slides/CD Rom.

NOTE:

DO NOT SUBMIT FLAT ART OR PORTFOLIOS
Work submitted in any other form than the above will not be judged and will be returned.

WHAT TO EXPECT FROM US

If your work is chosen, you will be assigned dates for your show and opening reception.

The Gallery will provide:

- **Publicity:** Press releases to newspapers and radio, picture releases, arrangements for interviews, article in Artsletter, and inclusion on our website and in weekly Arts Happenings calendar listing.
- **E-blast:** An invitation to your exhibition is emailed to our extensive email list. The E-blast takes the place of mailed postcards.
- **Invitations:** Printed 4" x 6" postcard invitations. You receive up to 100 cards for distribution.
- **Hanging:** The show is hung by the Alliance Gallery director, who, after consulting with the artist, makes the final decisions about the overall content and context.
- **Pedestals:** The gallery has a number of white gallery pedestals in a variety of sizes.
- **Reception:** Hors d'oeuvres and non-alcoholic beverages are served. Artists may bring wine and other food of their choice.
- **Catalog:** A printed listing of the work on exhibit, with price list and artist's statement or résumé.
- **Secure Gallery:** Alarmed and insured for damage or fire.
- **Artist Honorarium:** The gallery issues an honorarium to the artist for his/her participation.
- **Sales:** Art work can be for sale or not. Alliance Gallery collects NY State sales tax and receives a commission of 20% for members and 25% for non-members.

WHAT WE NEED FROM YOU IF YOU ARE SELECTED

- We will need the title of your show as soon as possible for early calendar listings.
- Current biographical information and an artist's statement about the process or context of the work for use in publicity material.
- One to three images for invitation, press, and Artsletter: original digital photo file CMYK 300 dpi or higher, jpeg or tiff format, hi-res with color proof.
- Title and purchase price of your work. If your work is not for sale, a price list should still be submitted for insurance purposes.
- Art work that is ready to hang or mount.
- Artists should bring wine and other food of their choice to add to gallery Hors d'oeuvres for the opening reception.